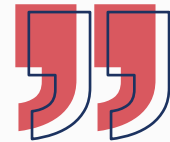


With [the SBDC's] guidance, we've **built a talented executive team**, diversified and **expanded our services** and markets served, tapped into each team member's strengths, and more.

- Janeale Dean,  
Desert Creative Group,  
Twin Falls



# 2024

# Region 4 Impact Report

Questions or comments:

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# SOUTH CENTRAL IDAHO '24 RESULTS

JOBS AND  
SALES GROWTH

 **14**  
new businesses

 **1,036**  
jobs supported

 **59**  
jobs created

 **\$1.5M**  
increase sales of  
client businesses

 **\$17.4M**  
capital raised

TIME  
INVESTED

 **257**  
clients served

 **1,590**  
counseling hours

 **1,439**  
training hours

 **311**  
training attendees

# TOTAL IMPACT

 **217** jobs created  
and retained

 **\$12M** in labor  
income

 **\$19M** in value  
added

 **\$2M** in state  
tax revenue

 **\$40M** in total  
output