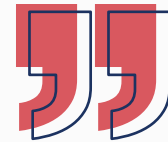


I'm **happy and honored** to be a part of this community and to have the Idaho SBDC on my side.

- Wendy Smiley-Johnson,
Moscow Alehouse,
Moscow



2024

Region 2 Impact Report

Questions or comments:

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IdahoSBDC.org



NORTH CENTRAL IDAHO '24 RESULTS

JOBS AND
SALES GROWTH

 **16**
new businesses

 **1,200**
jobs supported

 **55**
jobs created

 **\$2.6M**
increase sales of
client businesses

 **\$745K**
capital raised

TIME
INVESTED

 **569**
clients served

 **1,491**
counseling hours

TOTAL IMPACT

 **153** jobs created
and retained

 **\$7M** in labor
income

 **\$11M** in value
added

 **\$2M** in state
tax revenue

 **\$20M** in total
output