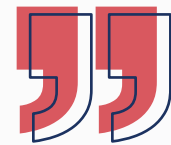


[Our SBDC Business Coach] emphasized the value of **strategic planning, collaboration, and problem-solving** over working at an 'activity level' in the business... this clarity **helped us focus** on creating the core principles we would practice in treating our patients.

- Neil Morris, ActiveNW
Physical Therapy and Wellness,
Coeur d'Alene



2024

Region 1 Impact Report

Questions or comments:

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IdahoSBDC.org



NORTH IDAHO '23 RESULTS

JOBS AND
SALES GROWTH

 **3**
new businesses

 **973**
jobs supported

 **29**
jobs created

 **\$18M**
increase sales of
client businesses

 **\$1.8M**
capital raised

TIME
INVESTED

 **334**
clients served

 **1,845**
counseling hours

 **790**
training hours

 **558**
training attendees

TOTAL IMPACT

 **61** jobs created
and retained

 **\$3M** in labor
income

 **\$5M** in value
added

 **\$1M** in state
tax revenue

 **\$10M** in total
output