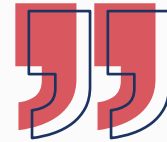


Working with the projections provided by the SBDC gave [us] the **confidence** to go to the SBA and banks, with knowledge to help deal with future negotiations to **better improve business.**

- Joe Mason, Floyd Lilly Company, Twin Falls



2023

Region 4 Impact Report

Questions or comments:

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SOUTH CENTRAL IDAHO '23 RESULTS

JOBS AND
SALES GROWTH

 **28**
new businesses

 **79**
jobs retained

 **155**
jobs created

 **\$23M**
increase sales of
client businesses

 **\$24M**
capital raised

TIME
INVESTED

 **317**
clients served

 **1,759**
counseling hours

 **527**
training hours

 **244**
training attendees

TOTAL IMPACT

 **578** jobs created, retained
and supported

 **\$32M** in labor
income

 **\$50M** in value
added

 **\$4M** in state
tax revenue

 **\$127M** in total
output