



Eastern Idaho

Idaho Canvas Products

2023



Idaho Canvas Products, Inc.

3230 N. Boeing St.
Idaho Falls, Idaho 83401
Originally Started: 1939
Purchased In: 2001

www.idahocanvas.com



Ribbon Cutting May 12, 2023

Idaho Canvas Products, Inc., located in Idaho Falls was formally launched over 84 years ago in 1939. They originally manufactured agricultural truck and farm equipment covers and tarps along with hunting and wall tents. In 2001, Lorin and Heather Rigby purchased Idaho Canvas Products (ICP) and began to methodically modernize, expand, and diversify the company.

Over time, services evolved to also include custom covers for boats, recreational vehicles, and spas along with sign bags and awnings. Company growth was hampered by limited manufacturing space and a serious lack of parking space. As a result, ICP could not provide covers and support for larger boats and RVs.

That all changed 2023 when the Rigbys finished the construction of a brand new facility that is twice as big with significantly more parking space. It has transformed their business and opportunities to serve clientele. Under their leadership, Idaho Canvas has grown to become the largest and dominant manufacturer of coverings in Eastern Idaho and surrounding areas. They are a classic example of a successful hands-on approach in taking business and customer support to a whole new level. This is all evidenced by their stellar customer reviews. It has been awe inspiring!

“Over the past three years, our family-owned business, Idaho Canvas Products, has been the beneficiary of the outstanding services and personnel of the SBDC and the Idaho Innovation Center. We have been taught, advised, and challenged at all business levels to think smarter and broader. We have constantly been supported and mentored during the journey. The skills we have learned and implemented have changed the future of our business and personal lives.”



ACCELERATING
BUSINESS SUCCESS