

# WHY EMPLOYERS SHOULD REGISTER

1. Strong support from current sponsors. Nearly nine of every 10 sponsors would “strongly recommend” registered apprenticeship to others. Over 85 percent of sponsors particularly valued registered apprenticeship’s role in helping them meet their demand for skilled workers, and thought that registered apprenticeship provided important benefits in raising productivity, strengthening the morale and pride of workers, and improving worker safety.
2. The most frequently cited benefit of apprenticeship, identified as very important by over 85 percent of sponsors, was that it helped meet their demand for skilled workers. The second most frequently cited benefit (noted by 76 percent of sponsors) was apprenticeship’s role in reliably showing which workers have the skills needed.
3. Other benefits, cited by 70 percent of sponsors as very important, were: raising productivity, strengthening worker morale and pride, and improving worker safety.
4. A majority of sponsors also cited as important benefits, the role of registered apprenticeship in worker recruitment and retention.
5. Because apprentices start out earning about 40 percent to 50 percent less than a fully trained employee, businesses can save money on wages by sponsoring an apprentice. These lower wages serve to offset some of the costs of offering an apprenticeship program.
6. A significant majority of apprenticeship sponsors report that registered apprenticeship actually raise productivity and worker morale across the board—not just among apprentices.
7. A recent study showed that for every \$1 invested in registered apprenticeship programs, employers of all sizes can expect to receive \$1.47 in return.
8. Investing in apprenticeships correlates to higher market performance. Research found that high-performance organizations are 4.5 times more likely to indicate they plan to grow their existing apprenticeship program or start one. While most organizations (55%) surveyed have no plans to offer apprenticeship programs over the next 12 months, it’s clear that high-performance organizations value apprentice programs far more than low-performance companies.

