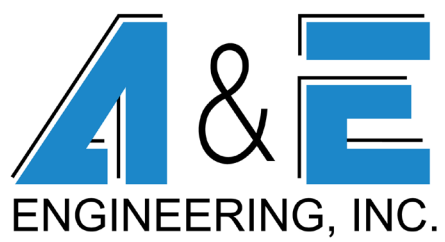




Southeast Idaho

A&E Engineering

2023



A&E Engineering

Krystal Chanda, Owner
Pocatello, ID
Started: 1998
www.ae-eng.com



A&E Engineering, Inc., located in Pocatello, Idaho, is a full-service civil engineering firm. Their team of professional engineers, land surveyors, designers and drafting professionals serves clients throughout the Intermountain West.

In 2020 the COVID pandemic was hard on A&E, as it was on many small businesses. While they did have to place some employees on furlough, they were able to bring everyone back. Consultant Claudia Allen helped A&E apply for and receive Paycheck Protection Program assistance. This put A&E on track to recover from a difficult year in 2021, rebound from losses and continue to grow the business. After two years of negative profits, 2022 put A&E in the black again.

In 2022, the previous owner retired, and Krystal Chanda became the new managing owner. Since then, she has worked with the Small Business Development Center to update and target their marketing efforts, and A&E regularly receives QuickBooks help from Claudia.

“Our financial trajectory has turned around since COVID,” said Krystal. “This is partly thanks to the help we received from PPP and Claudia’s Quickbooks expertise. [Consultant] Ann helped us re-set our marketing strategy to target only the clients we really wanted, so our future is looking bright.”

