Questions or comments:
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[They] are very supportive of my business dream and have been valuable with looking at my business plan and projections.

- Gabriel Gallegos
  La Michoacana Ice Cream Palace, Idaho Falls

2022 Statewide Impact Report
EASTERN IDAHO ‘22 RESULTS

**JOBS AND SALES GROWTH**
- 14 new businesses created
- 26 jobs retained
- 171 jobs created
- $7M increase in sales of client businesses
- $5M capital raised

**TIME INVESTED**
- 270 clients served
- 2,534 counseling hours
- 82 trainings held
- 607 training attendees

**TOTAL IMPACT**
- 119 jobs created, retained and supported
- $5M in labor income
- $7M in value added
- $493K in state tax revenue
- $15M in total output

**TOTAL IMPACT**
- $15M in total output
- 7X return on investment
- $15M in total output