



I'm glad the SBDC was there to **help me start**, and their information on **finding and hiring employees** will be very helpful.

- Dustin Gaylor
Divine Window Solutions
Pocatello



2022

Statewide Impact Report

Questions or comments:

Ann Swanson, Southeast Idaho SBDC Regional Director

(208) 282-4402 • swanann@isu.edu

IdahoSBDC.org



SOUTHEAST IDAHO '22 RESULTS

JOBS AND SALES GROWTH

 **28**
new business

 **31**
jobs retained

 **132**
jobs created

 **\$4M**
increase sales of
client businesses

 **\$11M**
capital raised

TIME INVESTED

 **295**
clients served

 **2,593**
counseling hours

 **4**
trainings held

 **227**
training attendees

TOTAL IMPACT

 **474** jobs created, retained
and supported

 **\$18M** in labor
income

 **\$29M** in value
added

 **\$2M** in state
tax revenue

 **\$70M** in total
output

31X RETURN ON INVESTMENT