It's like having an additional business partner whom I can discuss my business needs with.

- Sergio Mendoza
  The Liquidation Center, Jerome

Questions or comments:
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Total impact numbers based on an economic study conducted by the Boise State Economics Department using 2020 data. Dollar amounts have been rounded up to the nearest million. Percentages have been rounded up to the nearest whole number.
### SOUTH CENTRAL IDAHO ‘22 RESULTS

#### JOBS AND SALES GROWTH
- **11** new business
- **64** jobs created
- **$12M** capital raised
- **149** jobs retained
- **$4M** increase sales of client businesses

#### TIME INVESTED
- **289** clients served
- **2,028** counseling hours
- **80** trainings held
- **869** training attendees

#### TOTAL IMPACT
- **110** jobs created, retained and supported
- **$4M** in labor income
- **$8M** in value added
- **$492K** in state tax revenue
- **$15M** in total output

#### RETURN ON INVESTMENT
- **8X**