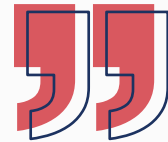


It's like having an **additional business partner** whom I can discuss my business needs with.

- Sergio Mendoza
The Liquidation Center,
Jerome



2022

Statewide Impact Report

Questions or comments:

Bryan Matsuoka, South Central Idaho SBDC Regional Director

(208) 732-6451 • bmatsuoka@csi.edu

IdahoSBDC.org



SOUTH CENTRAL IDAHO '22 RESULTS

JOBS AND
SALES GROWTH

 **11**
new business

 **149**
jobs retained

 **64**
jobs created

 **\$4M**
increase sales of
client businesses

 **\$12M**
capital raised

TIME
INVESTED

 **289**
clients served

 **2,028**
counseling hours

 **80**
trainings held

 **869**
training attendees


TOTAL IMPACT

 **110** jobs created, retained
and supported

 **\$4M** in labor
income

 **\$8M** in value
added

 **\$492K** in state
tax revenue

 **\$15M** in total
output

8X RETURN ON INVESTMENT