Having the SBDC and my consultant along side me for this journey has played a big part in our success.

- Holly Mitchell
  Firefly, Boise

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## SouthWest Idaho '22 Results

### Jobs and Sales Growth
- **9** new business
- **269** jobs created
- **135** jobs retained
- **$22M** increase sales of client businesses
- **$7M** capital raised

### Time Invested
- **460** clients served
- **5,907** counseling hours
- **92** trainings held
- **1,300** training attendees

### Total Impact
- **662** jobs created, retained and supported
- **$33M** in labor income
- **$49M** in value added
- **$49M** in state tax revenue
- **$90M** in total output

### 24X Return on Investment