When we experienced supply-chain and cash-flow issues during the pandemic period, [the SBDC] was there.

- MaryJane Butters, MaryJanesFarm Moscow

2022 Statewide Impact Report

Questions or comments:
Kyle Guelcher, North Central Idaho SBDC Regional Director
(208) 792-2440 • krguelcher@lcsc.edu
IdahoSBDC.org

Total impact numbers based on an economic study conducted by the Boise State Economics Department using 2020 data. Dollar amounts have been rounded up to the nearest million. Percentages have been rounded up to the nearest whole number.
NORTH CENTRAL IDAHO ’22 RESULTS

**JOBS AND SALES GROWTH**
- 🧑‍💼 10 new business
- ✓ 23 jobs retained
- 🔧 52 jobs created
- 💰 $3M capital raised
- 🔲 $3M increase sales of client businesses

**TIME INVESTED**
- 👤 352 clients served
- 📅 31 trainings held
- 🔘 1,316 counseling hours
- 📊 31 training attendees

**TOTAL IMPACT**
- 🎉 85 jobs created, retained and supported
- 🔧 $4M in labor income
- 🎓 $6M in value added
- 🤝 $263K in state tax revenue
- 🏆 $11M in total output

**5X RETURN ON INVESTMENT**

TOTAL IMPACT:
- $11M in total output
- $6M in value added
- $4M in labor income
- $263K in state tax revenue

IN TOTAL OUTPUT:
- $85 jobs created, retained and supported
- $11M in total output
- $6M in value added
- $4M in labor income
- $263K in state tax revenue

RETURN ON INVESTMENT:
- 5X