Partnering with the SBDC was a smart move. We were able to maximize our profits and meet the high demand for soap during the pandemic.

- Jennifer and Andy Morsell
  Mountain Madness Soap Co.
  Coeur d'Alene
NORTH IDAHO ‘22 RESULTS

JOBS AND SALES GROWTH

- 20 new business
- 171 jobs created
- $5M capital raised
- ✔️ 29 jobs retained
- $25M increase sales of client businesses

TIME INVESTED

- 333 clients served
- 2,534 counseling hours
- 70 trainings held
- 1,142 training attendees

TOTAL IMPACT

- 330 jobs created, retained and supported
- $15M in labor income
- $24M in value added
- $1M in state tax revenue
- $50M in total output

TOTAL IMPACT RETURN ON INVESTMENT

27X