Having the SBDC and my consultant along side me for this journey has played a big part in our success.

- Holly Mitchell
  Firefly, Boise

2021 Statewide Impact Report

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Total impact numbers based on an economic study conducted by the Boise State Economics Department using 2020 data. Dollar amounts have been rounded up to the nearest million. Percentages have been rounded up to the nearest whole number.
SOUTHWEST IDAHO ‘21 RESULTS

JOBS AND SALES GROWTH

- 12 new business
- 78 jobs retained
- 175 jobs created
- $26M increase sales of client businesses
- $10M capital raised
- $277M revenue of businesses served

TIME INVESTED

- 1,097 clients served
- 9,469 counseling hours
- 28 trainings held
- 303 training attendees

TOTAL IMPACT

- 919 jobs created, retained and supported
- $41M in labor income
- $57M in value added
- $3M in state tax revenue
- $8M in federal tax revenue
- $107M in total output

7X RETURN ON INVESTMENT

JOBS AND SALES GROWTH

‘21 RESULTS