



Southwest Idaho

# An established bakery rises to new heights with a larger facility 2017



## Zeppole Baking Company

Charles & Alison Alpers  
Boise, Idaho  
Started: 1993

[Zeppolebakery.com](http://Zeppolebakery.com)



*“I doubt we would have achieved the success we now enjoy without [the SBDC].”*

Since Charles and Alison purchased Zeppole Bakery in 2006, retail and wholesale business has increased while fostering community involvement and garnering numerous awards, including being honored in 2010 by the Boise Metro Chamber of Commerce as Boise’s Small Business of the Year.

The company’s continued growth was limited, though, because of inadequate production space and aging equipment; an inefficient set-up that only got worse as sales grew. That’s when the SBDC’s assistance proved invaluable in securing a loan to move the bakery to a larger facility and update equipment. The SBDC worked closely with Charles and Alison on their business plan, budget, financial projections and loan application. *“They provided invaluable expertise that helped us modernize our equipment, relocate to a larger, more efficient facility and, therefore, continue to grow our business,”* says Charles.

Today, this family-owned and -operated artisan bakery is consistently named Boise’s Best Local Bakery in Boise Weekly’s Annual Readers’ Poll. Zeppole uses only the finest all-natural ingredients and Old World traditional methods in their baked goods, which are sold in their local cafes and to restaurants, coffee houses and grocery stores throughout the Northwest.



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BUSINESS SUCCESS**