

Realizing a dream with the purchase of a building

"I was assisted by the SBDC from the beginning, from looking at buildings to the actual building purchase."

Ingrid Blinn started her own counseling business in 2009 with a dream to create a counseling and wellness center. In 2012, she was ready to purchase a building and contacted the Idaho SBDC. The SBDC helped her with a business plan, finding the right building, navigating an SBA loan, marketing and signage.

Riverplace Counseling and Wellness opened the doors and with that -Blinn's dream came true. She leases space to 4 other professionals and has hired 5 part-time staff. She continues to use SBDC services, including a student marketing project. When speaking about her SBDC consultant Blinn says "I appreciate her honesty, concern, and support."



Riverplace Counseling and Wellness, PLLC

Ingrid Blinn, M.A., LPC Lewiston, ID Started: 2009

RiverplaceCounseling.com



- Purchased building
- Leases space to other professionals