Carrying on an Idaho agricultural family work ethic

“Our overall revenue has increased immensely because we were willing to follow their gentle advice. Thanks SBDC for taking us from our worst year in business to our best year!”

Jerome Buying Station buys, sells, and transports cattle. Four generations of the Harris family have been in the cattle business in South Central Idaho. Bryan and Krista Harris are carrying on that tradition while embracing a continuous improvement culture.

As they took over the business, the Harrises worked with their SBDC consultant to modify terms and conditions for their customers. They also turned to the Idaho SBDC for assistance with improving cash flow, reducing expenses and organizing financial records. The business continues to grow as they actively listen to customers' needs and are open to new ideas. They have learned from their SBDC consultant and put commitment behind key decisions on business processes.

- Purchased business
- Received loan
- Revised customer terms
- Improved cash flow

Jerome Buying Station
Bryan and Krista Harris
Jerome, Idaho
Started: 2011