Bryan Wright’s passion for physical therapy developed after his mother had a significant knee injury. He was able to accompany her to her physician visits. When her doctor confused Bryan for her therapist, he grew more interested in physical therapy. Bryan has maintained an interest in healing people and increasing athletic performance.

Wright Physical Therapy, developed in the Magic Valley with the help of the Idaho Small Business Development Center (SBDC) in Twin Falls. Bryan’s initial SBDC assistance came in the form of support for development of a business plan. As consulting progressed, financing for the construction of a building was secured through Business Lending Solutions. A student team also developed an employee human resource manual for the company.

Wright Physical Therapy has three locations in the Magic Valley area – Twin Falls, Kimberly, and Jerome. The company has grown to over 33 employees, including 11 Doctors of Physical Therapy and 2 licensed physical therapy assistants.

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