



Eastern Idaho

A journey from employee to franchisor

2017



Healthy Home Environmental Services LLC.

Jeff Parsons
Idaho Falls, Idaho
Started: 2016

HHEPro.com



“The SBDC has been instrumental in my business growth since day one and I plan on utilizing them as I continue to grow and franchise my business.”

After working at other home inspection businesses, Jeff Parsons decided to open Healthy Home Environmental Services LLC. Within a year, Jeff had about 25 independent contractors on his payroll. With this growth, Jeff is now preparing to franchise his business.

Jeff attributes much of his business success to taking advantage of the opportunities at the Idaho SBDC such as a ‘Growing Your Business’ workshop series and having weekly accountability meetings. Because of the value Jeff found in SBDC coaching, he plans to require his franchisees to utilize a business coach during their first year in operation.

“The reason I choose to work with the SBDC is because I am new to running a business of this nature. I felt any counseling or mentorship I could get would be beneficial. What I was not expecting was the level of professionalism from the SBDC. Any business owner that does not take the opportunity to receive coaching from the SBDC has to be completely crazy!”

